

# Blaire G. HERVEY

THE CORPORATE STRATEGIST

DIVERSITY, EQUITY, INCLUSION AND BELONGING CONSULTANT  
CAREER COACH | MEDIA HOST | MOTIVATIONAL SPEAKER

**Blaire G. Hervey** is a badass Business x Career Coach, Culture Influencer, Image Consultant, Creator of the “2020 Ain’t Cancelled!” series, Motivational Speaker + Sales Enablement Leader. She’s an inspirational Maverick, making her mark with start-ups + tech giants experiencing rapid growth BUT her true passion lies in innovating for women of color, helping them navigate corporate spaces, become change agents and thrive personally and professionally. Blaire also serves as The Corporate Strategist on The Visionary Squad for PDX Women of Color, on the Board of Directors of Metropolitan Family Services’ DEI committee, Junior League of Portland’s DEI Strategy committee & Racial Justice for BIPOCs special committee. She also consults for The Vancouver NAACP, crafting culturally specific messaging to prevent the spread of the corona virus in the Black community.

## Speaking Topics & Coaching Programs

- **“Belonging is Everybody’s Business”:** Recruitment, Retainment & Readiness
- **Developing Your C.O.R.E (& Personal Brand)**
- **Cultivating Safe Spaces (with Affinity Groups & ERGs)**
- **“Lifting While You Climb”:** Leading with Inclusivity (to Fuel High Performance Teams)
- **The DEIB Impact on Revenue**
- **The Harm in Rewarding Resilience**
- **“Positive Self is Steam”:** Winning in a League of Your Own
- **“Making a Difference from a Distance”:** The Allyship Continuum

*I also provide individual coaching supporting professionals along their career exploration and advancement journey.*

PDX WOC + B.HER PRESENTS

## 2020 AIN'T CANCELLED!

*Series*

Tune into these conversations about shifting your mindset, becoming the best version of yourself & game planning. We got you, sis!



# Previous Speaking Engagements



Featured in:  
**SALES HACKER**

647 TOP FEMALE SALES PRACTITIONERS FOR YOUR NEXT PANEL, PRESENTATION, OR PODCAST

[VIEW ARTICLE](#)

## Speaking & Coaching Rates

**\$3,500** Talk (30 minutes)

**\$5,000** Training (1 hour)

**\$7,500** Workshop (1.5 hours with round tables/break out rooms & debrief)

**\$15,000** Train the Trainer, Facilitation Guide, Demonstration Video, Slides & Outline

**\$2,500/month** Individual Coaching (1 hour weekly sessions)

**\$5,000/month** Group Coaching (10 or less people, 2x/mo for 1 hour)

Contact Blaire



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